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## ***Check Your Bottoms!***

**Eighth Annual G. Wesley Raney Walk for Prostate Cancer Initiative Announces**

**Radio One's Truitt O'Neal as Co-Chair, Free Screenings**

**RALEIGH, North Carolina**—The Rev. G. Wesley Raney III knew how disproportionately Black men are affected by prostate cancer, and spent the rest of his life promoting awareness about the perils of neglecting to have your prostate checked. Due to an early diagnosis and innovative, cutting-edge treatment, he beat prostate cancer. Although he passed away from lung cancer years after beginning his campaign in support of prostate cancer education, his work is kept alive through an annual walk/run—this year scheduled for Saturday, September 27 at 8 a.m.—hosted by the G. Wesley Raney, III Prostate Cancer Awareness (PCA) Initiative. This important initiative raises awareness about the significance of fighting prostate cancer with action. Radio One's Truitt O'Neal has graciously agreed to be the Walk's Honorary Co-Chair. After remarks, O'Neal will lead the 5K event, which is held in conjunction with Prostate Cancer Awareness Month. Free screenings will be provided on site by the Prostate Health Center. Door prizes, free food, entertainment and information for the entire family will be provided.

The three-mile walk begins and ends at 117 Sunnybrook Road, Raleigh (near Wake Med at Carl Sandburg Drive). Buses will be available for those who cannot complete the walk.

"The key to successful outcomes is education and awareness, early detection and treatment," said Rhonda Raney, Raney's widow. "Prostate cancer disproportionately impacts African-American men who are twice more likely to die from the disease than white men. The American Cancer Society has issued a call to action to African-American communities across the country to join in the fight against this preventable and treatable disease."

"Check Your Bottoms" has become the Walk's rallying cry. Now in its eighth year, the Walk's success has prompted the development of the G. Wesley Raney, III Prostate Cancer Awareness (PCA) Initiative which provides financial support for prostate cancer victims and their families. The Initiative is a special project of Community Vision, Inc., a North Carolina non-profit corporation.

Reinforcing the effort is the G. Wesley Raney III Prostate Cancer Awareness Golf Tournament on September 25 at Crooked Creek Golf Club in Fuquay-Varina. Now in its third year, the event includes

lunch, a tournament souvenir, and prizes for overall winners. The tournament begins at 9 a.m.; the driving range will be open at 7:30 a.m.

“Being diagnosed with prostate cancer can be a life changing event that can have significant financial impacts,” said Raney.

Medical costs associated with treatment, prescriptions, and lost wages due to treatment are just a few of the financial burdens that a prostate cancer victim can experience. The Initiative’s ultimate goal is to create an endowment for prostate cancer patients and their families who need financial support.

On-line registration can be completed at <http://www.gwr-pca.com/register.html>. Registration on the day of the event will begin at 7:30 a.m. on September 25. The cost is \$20.

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